



THIS IS HOW THE REAL

*American landscape*  
**LOOKS**

4 STYLES AND 20 COLORS — including our NEW EverWeathered Color Collection.



## SIDING FOR THE REAL

# American landscape



## American styling, workmanship and practicality.

You are an original. Now, your home can reflect that true American spirit with 4 styles and 20 colors of American Original Shake & Scallop Siding.

- > authentic American sensibility, with the natural appearance of real wood
- > traditional American styling that's rugged and rustic or clean and classic
- > high-performance American workmanship that combines technical knowledge with aesthetic appeal
- > American practicality in materials and configuration

### 4 STYLES TO EXPRESS YOUR OWN ALL-AMERICAN SPIRIT.



#### TRADITIONAL CEDAR

##### CLEAN, CLASSIC, REFINED

Cedar shake siding is a most-coveted look for the home of distinction. It's a step back in time, where expert craftsman fit each shingle into a blended panorama of color and texture. But now the look is possible with the installation-efficiency and low maintenance lifestyle that's perfect for today.



#### HAND-SPLIT SHAKE

##### RUGGED, INTRICATE, RUSTIC APPEAL

Perfect for the cabin in the woods, the lakeside cottage, or anywhere you want to make a bold, authentic statement. Rugged, textured and rustic appeal for a one-of-a-kind home.



#### CAPE COD

##### COASTAL CHARACTER, FINISHED APPEARANCE, DISTINGUISHED LOOK

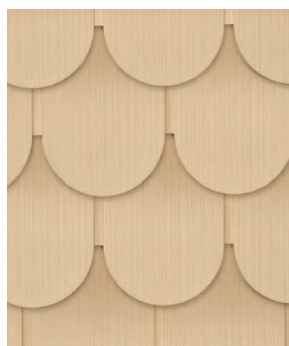
Timeless and adaptable, the Cape Cod design presents a clean, classic, refined, neat appearance. Charmingly reminiscent of coastal living, it's a unique expression of character you can take anywhere.



#### SCALLOP (HALF ROUND)

##### CLASSIC, DECORATIVE

Scallop shingles add decorative flair, perfect for gables and architectural elements. The soft curves and shadows provide just the right graceful touch, with a splash of color to add the perfect accent for the rest of your home.



## Revolutionary Product - Made with American Ingenuity

Born in the heartland in Akron, Ohio, we're part of a company called Ferriot, Inc. For over 90 years, Ferriot has served Fortune 500 customers around the world with their expertise in injection molding technology, perfectly attuned to helping us make building products that combine American tradition and design with American integrity and quality.

20 COLORS CELEBRATE THE GREAT AMERICAN LANDSCAPE AND ITS FLORA AND FAUNA.

+

### LAKEHOUSE COLLECTION



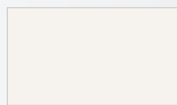
ARIZONA MESA



CAROLINA MOSS



DENALI GRAY



FROST



GREAT LAKES CLAY



GULF SHORE



HARVEST RED



HIGHLAND BROWN



OHIO FLINT



PRAIRIE WHEAT

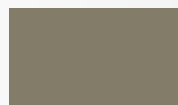
#### LAKEHOUSE COLLECTION

10 LIGHTER, PASTORAL SHADES

#### TIMBER TRAIL COLLECTION

6 DEEPER, RICHER HUES

### THE TIMBER TRAIL COLLECTION



MARSH FERN



MOUNTAIN FOG



OREGON BAY



PLYMOUTH STONE



RIVER ROCK



RUSTIC LODGE

NEW!

## EverWeathered COLLECTION



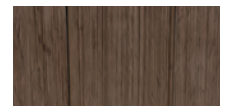
ROCKPORT BEACH  
NORTHERN WHITE  
CEDAR



MYSTIC GREY  
AGED WHITE CEDAR



PACIFIC AMBER  
WESTERN RED CEDAR



OLYMPIC WOODS  
AGED RED CEDAR

EverWeathered Collection is only available in Traditional Cedar Profile.



**American Original™**  
SHAKE & SCALLOP SIDING

COLOR COLLECTIONS

*American ingenuity* in action.

**SUPERIOR CRAFTSMANSHIP AT THE INTERSECTION OF QUALITY AND INNOVATION.**



Top-to-bottom engineering provides strength, durability and installation ease:

**Injection molded from composite polymer**

- Stronger, more durable and impact resistant than extruded vinyl
- Produces deep, shadow-catching grain

**Lasting color consistency and stability**

- Quality systems provide direct color control in the manufacturing process
- Consistent box to box color control

**Certified to be in compliance with recognized standards**

- Meets or exceeds ASTM D7254 standards for wind load, flame spread, impact resistance and weatherability



CERTIFICATION PROGRAM

**Unique pattern design with varying key widths**

- Varying gaps hide seams during expansion and contraction with temperature changes
- Random patterns provide natural look and eliminate repeatability
- Single course panels minimize trim waste, reducing scrap up to 25%

**Contin-U-Lock continuous lock system across the top and sides on all profiles**

- Keeps panels secure at over 200 MPH wind velocity
- Enables simple, fast and secure installation
- Permits maximum flexibility in panel movement during expansion and contraction
- Provides seamless transition directly from one profile to another
- One-hand attachment during installation

**SignalSlots™ Nail Hem**

- No center nail required
- Installs over both nail-based or non-nail-based sheathing
- “Right sized” nail slots provide visual guide with series of progressively wider slots

**Drainage holes**

- Allow water to drain out
- Eliminate moisture damage to substrate

**No special tools required**

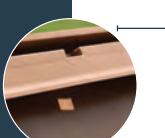
- Cut and clip with standard vinyl snips
- Use with standard siding accessories with a minimum ¾” pocket width
- Saves money on more costly accessories



FRONT LOCK



BACK LOCK



**WARRANTY**



Our product is backed by a Limited Lifetime Warranty. For more information, visit [AmericanOriginalSiding.com](http://AmericanOriginalSiding.com).

This is American Original Shake Siding, where the look and texture of real wood is captured by the most modern of today's advanced materials. Only American craftspeople can fashion this kind of traditional style. Only American engineers can achieve this kind of time-honored performance.

**We are an American Original.**

**You are an American original.**

We look forward to helping you get the all-American home you deserve.

\* See printed warranty for exact details.



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